



Portland Open Space Vision and Implementation

Stakeholder Meeting 3 May 6, 2015

THE TRUST for PUBLIC LAND

LAND FOR PEOPLE

Tonight's Agenda

- Welcome and introductions
- Review of objectives and process
- Vision statement vote by Steering Committee
- Review high-level park and open space system goals
- Level of service discussion
- Presentation on park and open space public funding potential
- Revisit community survey (for requested comparison and cross-tabs)
- Introduction to the park quality evaluation





<u>Deliverable</u>: A system-wide Portland Open Space Vision and Implementation Plan.

Recommend future investment in parks/trails/open space:

- Overarching level of service goals for the park/trail system.
- Prioritized list of projects recommended for 5 year time horizon.
- A recommended process or structure to guide future decision-making on these topics.

This planning document will go to City Council for consideration.





Definitions

 Scope of Parks and Open Spaces (a.k.a. "open spaces") we mean:

- Parks
- Active playing fields
- Playgrounds
- Trails
- Natural areas

- Community gardens
- Plazas/squares
- Cemeteries
- Golf courses
- Other not-so-obvious (a.k.a. "obscure") spaces
 - Paper streets
- Certain median spaces

TRUST

Public Land

- Other city vacant land
- Generally not talking about private athletic facilities, indoor

arenas

THE TRUST Jan OUR LAND

Finalize Vision Statement

A. Portland will build on our historic system of parks, trails, and open spaces to enhance our quality of life, protect our environment, and promote the economic well-being of our remarkable city by the sea.

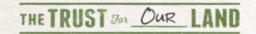
OR

B. Portland <u>commits to sustain and</u> build on our historic system of parks, trails, and open spaces to enhance our quality of life, protect our environment, and promote the economic well-being of our remarkable city by the sea.



Goals for the Portland Park and Open Space System (draft):

- Provide an inter-connected system of parks, trails and open spaces
- Provide ready access for all residents to the wide range of recreation and open space opportunities (thinking broadly park and open space types and amenities)
- Provide high quality parks and open spaces
- Have well-maintained parks and open spaces
- Provide spaces for multi-generational use
- Make spaces available for **special events** (as site appropriate)
- Promote citizen stewardship
- Promote **biological diversity and wildlife habitat** (as site appropriate)
- Preserve historic resources in the parks and open space system
- Preserve the intrinsic values of the park and open space system



Level of Service Goals

Purpose:

To select *services* related to Park, Recreation, and Open Spaces of Portland that can be measured and tracked. *The level of service goals should help the City evaluate the park system over time.*

Process:

- 1. Identify potential services
- 2. Prioritize from among the options.
- 3. Set a goal for each service
- 4. Measure progress toward accomplishing that goal.



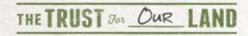


Level of Service Goals: Potential Services

- Special events
- Trees
- Community gardens
- Park types
- Accessible parks
- Accessible public spaces
- Accessible park amenities
- Accessibility for disabled residents

- Accessible to nature
- Accessible to water
- Park interconnectivity
- Quality parks
- Citizen stewardship
- Maintenance of parks

pr Public Land



Level of Service Discussion:

- Prioritize from among the options
- Develop draft goals for top priorities

Purpose:

To select *services* related to Park, Recreation, and Open Spaces of Portland that can be measured and tracked over time. *The level of service goals should help the City government evaluate both the shortterm and long-term successes of the park system.*

<u>Deliverable</u>: A system-wide Portland Open Space Vision and Implementation Plan.

Recommend future investment in parks/trails/open space:

- Overarching level of service goals for the park/trail system.
- Prioritized list of projects recommended for 5 year time horizon.
- A recommended process or structure to guide future decision-making on these topics.

This planning document will go to City Council for consideration.





Conservation Finance Feasibility Study

- What funding mechanism is Portland currently using?
 - General Obligation Bonds
 - Municipal annual appropriations
- What else is legally permissible? What are other communities doing?
 - Local sales tax / property tax
 - Real estate transfer tax
 - Tax Increment Finance Districts
 - Impact Fees
- Capacities of different funding mechanisms

pr Public Land

Election Trends



Examples of Capacity to Raise Funds for Open Space

General Obligation Bonds

Bond Issue	Mill Levy Increase	Average Cost per Household* (2015 avg home value of \$228,500)
\$1,000,000	0.01	\$2.43
\$7,500,000	0.08	\$18.19
\$20,000,000	0.21	\$48.51

"Open Space Tax" – on Property Tax

Mill Rate Increase (Tax Rate)	Annual Revenue	Average Annual Cost per Household* (2015 avg home value of \$228,500)
0.10	\$755,956	\$22.85
0.25	\$1,889,891	\$57.13
0.40	\$3,023,825	\$91.40

Looking Ahead: Park Quality Evaluation

Rapid assessment tool developed by TPL specifically for Portland. Components:

- Park access entrance, transportation, safe access, & signage
- Park features condition, maintenance, usability, and appearance
- Supportive facilities condition, maintenance, usability, and appearance
- Safety and appearance serious concerns and inappropriate uses
- Aesthetics

